

The skinny on Childhood Obesity: The Role of the Paediatrician in Prevention

Childhood obesity continues to increase at an alarming rate – more than a quarter, or approximately 1.6 million Canadian children, are overweight or obese. If current trends continue, the proportion of overweight or obese school-aged children will grow to more than 46 per cent by 2010.

You are invited to participate in a webcast on Wednesday, May 28 to hear the latest research on childhood obesity and the pivotal role the Paediatrician plays in its prevention.

The Canadian Council of Food and Nutrition (CCFN) has partnered with the Program in Food Safety, Nutrition & Regulatory Affairs to gather leading experts in the field of childhood obesity to speak about current trends, risk factors, and the role of families, government, educators, food industry, and health care providers in preventing childhood obesity.

The CCFN has developed a report, watching brief and fact sheet to provide more in-depth information for consumers and health professionals on this important topic.

Media interviews are available with webcast speakers:

- Francy Pillo-Blocka, RD, FDC, President & CEO of the Canadian Council of Food and Nutrition
- Stanley Zlotkin, CM, MD, PhD, FRCPC, Professor, Department of Paediatrics, University of Toronto
Head, Division of Gastroenterology, Hepatology and Nutrition, Hospital for Sick Children
- Glenn Berall, MD, FRCPC, MBA, Chief of Paediatrics, North York General Hospital, Hospital for Sick Children, Division of Gastroenterology, Hepatology and Nutrition
Assistant Professor, Department of Paediatrics & Department of Nutritional Sciences
School of Graduate Studies, University of Toronto
- Katherine Morrison, MD, FRCPC, Assistant Professor, Department of Paediatrics, McMaster University and McMaster Children's Hospital
- Jean-Pierre Chanoine, MD, Clinical Professor and Head, Endocrinology & Diabetes Unit
British Columbia Children's Hospital, University of British Columbia
- Linda McCargar, RD, PhD, Department of Agriculture, Food & Nutritional Sciences, Faculty of Agriculture, Forestry & Home Economics, University of Alberta

Webcast details:

When: Wednesday, May 28 at 1:00 p.m. – 2:30 p.m. Eastern (webcast will be archived for one year)

Where: Register at www.ccfn.ca and click the "Web-cast" icon (free of charge)

About The Canadian Council of Food and Nutrition

The Canadian Council of Food and Nutrition is a multi-sectoral, science and evidence-based organization on food and nutrition policy and information. We are a catalyst in advancing nutritional health and well-being of Canadians. Our key priorities and activities serve to influence nutritional health based on solid scientific evidence. The CCFN has consulted the government on key nutrition issues and advocates for evidence-based nutrition policy in Canada. The CCFN is a leading, national non-profit organization that promotes public understanding of food and nutrition issues including understanding fat and trans fat, food product labelling, childhood obesity, sodium, vitamin D, and nutrition trends. For more information, visit www.ccfn.ca.

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For more information, please contact:

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